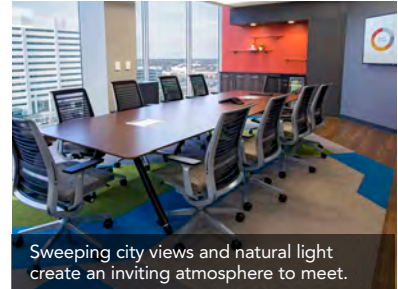


harder working spaces



One way Kelly Services incorporated their brand and culture was with a custom "hello" wall mosaic made out of team member photos. This wall makes a statement when you enter the floor.



Sweeping city views and natural light create an inviting atmosphere to meet.



Relaxed setting with Microsoft Surface Hub for creative and interactive meetings.

specs

Corporate
Troy, MI
160,000 sq/ft
10 floors
1,200 employees

solutions provided

Space planning
Architectural products
Furniture
Floorcovering specification
Move management

strategic partners

TDG Architects
Rose Moving & Storage
Interior Space Management (ISM)

featured products

Scape Series table by Steelcase
Montar 650 stool by Coalesse
Think Chair by Steelcase
SW-1 Lounge by Coalesse
Lagunitas Lounge by Coalesse
Surface Hub by Microsoft
Shortcut Chair by Turnstone
Verb Table by Steelcase
Brody Work Lounge by Steelcase
Migration height adjustable desk by Steelcase
High Density storage by Steelcase

Kelly Services

How a Fresh Design Can Revolutionize Company Culture

Kelly Services may be a global leader in workforce solutions, but even leading companies need an occasional brand refresh. These experts in staffing and hiring knew what their next generation of new hires valued, but their old office wasn't doing them any favors. In fact, the dated environment was impeding the workplace culture Kelly Services wanted to cultivate.

Kelly Services selected NBS to revamp all ten floors of their workspace over the next three years with a creative design that would inspire a collaborative, connected work culture. NBS partnered with TDG Associates to build an open floor plan that cut down on physical barriers, showcasing the building's downtown views. These design changes also brought down silos between staff and management, fostering closer contact and a more egalitarian work experience.

One of Kelly Services' goals was to accommodate more employees in the same amount of space. The new design delivers, while making the increased capacity feel effortless. Each floor boasts more shared spaces than individual spaces, and even enclosed areas feel expansive with glass walls and minimal paneling. Remote/Anywhere workers are an important part of Kelly Services' workforce, and the new physical environment has the potential to be trend-setting in its intentional approach toward them. Space-efficient but comfortable benching stations designated for



A variety of enclosed and open collaboration spaces are open to all Kelly Services team members. The training room supports flexibility with mobile tables and chairs to create a variety of layouts. The tiered bench along the back provides additional seating and a unique way to listen and learn.

"Kelly Anywhere" remote workers to use when they are on-site make it clear that they are a valued part of the team.

A final signal of the new forward-thinking culture? Height adjustable desks for everyone.

Kelly President and CEO George Corona summed up the motivation for the changes when he spoke at a Detroit Economic Club meeting: "If you want to bring in a younger workforce, you're going to have to have more open environments, they like to collaborate, they like to work together."

This vibrant, open design provides a physical expression of the company culture Kelly Services is striving toward. The next generation of Kelly Services employees will feel right at home in this modern, collaborative office.

To learn more about the visions and values of this leading temporary staffing service visit kellyservices.us



Kelly Anywhere remote workers can find privacy from the open plan with Brody WorkLounge.



Reduced resident workstation size still supports ample storage and the option to sit or stand.