harder working spaces

specs

Corporate
Detroit, Michigan
30,000 square feet
1.5 floors
275 employees

solutions provided

Furniture
Floorcovering
Space Planning
Audiovisual Solutions
Branding
Architectural Products

strategic partners

Primeway
Shaw/PPC Design

featured products

Frame One by Steelcase
Privacy Wall by Steelcase
Post & Beam by Steelcase
Reply seating by Steelcase
Leap seating by Steelcase
I2i seating by Steelcase
Campfire by Turnstone
Bob by Coalesse
Await by Coalesse

aegis media

Welcome To The Creative Revolution

The most inspired advertising today incorporates interactive, multi-platform, dynamic strategies. Like those created by Aegis Media for some of the world's great brands. So when it came time to reshape the offices for this innovative firm, we created an environment that works like they do — inspired.

Today, and especially at Aegis, collaboration and interaction rule the day. To make that easier we incorporated a flexible benching system of workstations with an integrated technology rail. Team members simply plug in to share ideas and information effortlessly. Other benching configurations can provide more individual spaces so that mobile staff members can get comfortable and get to work.

Floor space has been maximized with a number of informal, scaled down meeting spaces that include flexible seating for creative collaboration or just casual conversation. And what better way to communicate the innovative brand building that takes place here than with powerful graphic walls in the reception area that celebrate its clients? Through a sophisticated mix of color, materials and technology, we created a workspace for Aegis that is as distinctive as they are.

Need inspired design and space planning for your own workspace?
We'd love to collaborate.

To learn more about some very innovative communications strategies visit Aegisplc.com

space matters