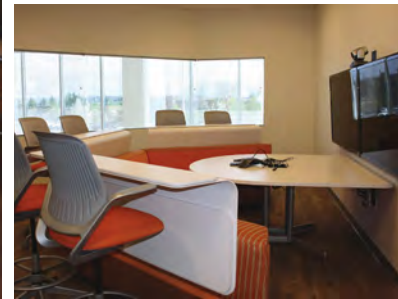


harder working spaces



specs

Corporate
Troy, Michigan
7,000 square feet
2 floors
30 employees

solutions provided

Space Planning
Finishes
Architectural Products
Branding
Audiovisual Solutions

strategic partners

Rose Moving & Storage
Shaw/PPC Design
Synergy

featured products

media:scape by Steelcase
c:scape by Steelcase
Answer workstations by Steelcase
Big Table by Turnstone
Amia seating by Steelcase
Post and Beam by Steelcase
Coupe by Coalesse

bi worldwide

Polishing A Diamond In The Rough

What happens when an international marketing services firm takes over a former jewelry showroom for it's new office? With NBS Commercial Interiors as their space-planning partner, they got a cool modern office that's both highly functional and a little bit fun.

While BI Worldwide saw the potential in an unconventional space, they weren't going to be satisfied with a run-of-the-mill corporate environment. So they chose NBS to imagine the possibilities and create a design that would complement its progressive business model and energetic staff. We started with neutral walls punctuated by splashes of colors to create an urban vibe in this loft-like space. A freestanding system of workstations enhances the floor plan and helps make individual work spaces feel larger than they are. Collaborative work areas were created in the conference room and in the popular coffee bar where coworkers and visitors alike gather and blur the lines between life and work. Another layer of visual interest was created with custom designed graphic wall coverings and interior signage that serve to reinforce key brand messages. Dennis Kateff, BI's Vice President of Real Estate, gives the results high marks by stating "You managed to take a very unique space and fully capitalize on its potential. This has to be the coolest space in Metro Detroit."

Find out how NBS can improve your workspace with individual components or an entire package. We'll help you create harder working spaces.