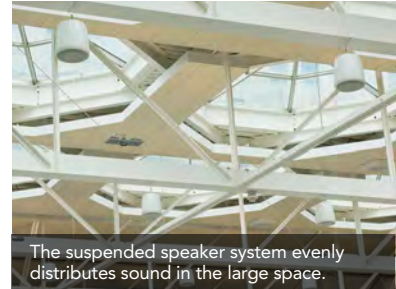
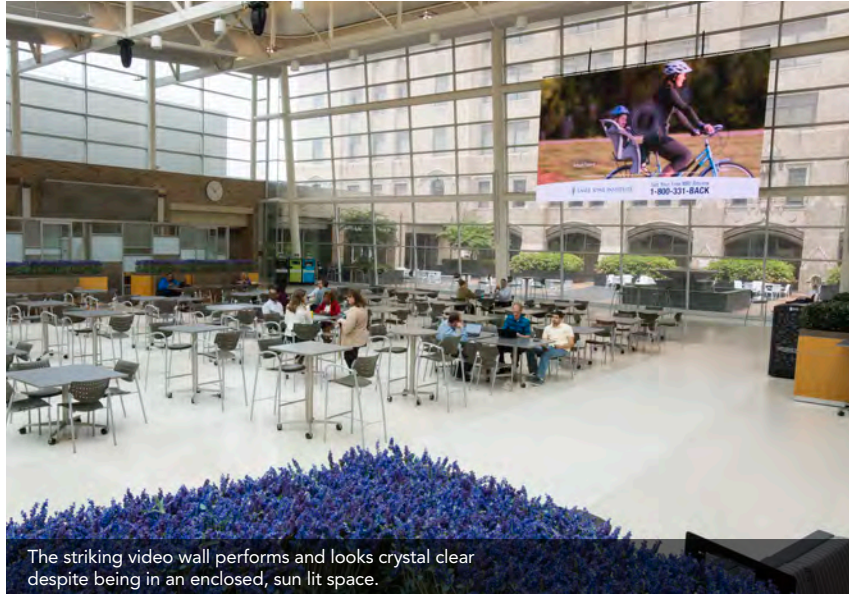


## harder working spaces



### specs

Corporate  
Detroit, MI  
40,000 sq/ft

### solutions provided

Audiovisual

### strategic partners

HiTech AV  
Crestron  
Innovative Audio Video  
Planar  
JBL

### featured products

CarbonLight LED Video Wall  
by Planar  
Pendant speakers by JBL  
ClickShare wireless presentation  
by Barco  
Digital wireless microphones  
by Shure  
Control system by Crestron  
Intercom system by Clear-Com

## DTE Energy

### A Vibrant Public Space Reimagined for Business

Among the great new ideas in commercial building design is one that is centuries old: namely the town square. In Detroit, DTE Energy has created a dynamic, multipurpose gathering place with great appeal.

The 40,000-square-foot, glass-enclosed Town Square is striking for its scale and flood of natural light. It serves as a work café, a meeting space and reception hall to host events. To support this broad range of activities DTE engaged NBS Audiovisual Solutions to create a presentation system appropriate for this massive space. The centerpiece is an impressive LED video wall spanning 25 feet across. NBS designed a system that overcomes the abundance of ambient light and displays vivid, high-def images. Bezel-less, side-by-side monitors also create an impactful, seamless look.

The video wall can present content from a variety of sources including a cable TV feed, digital signage feed, or a wireless connection from a laptop or tablet. There are live production capabilities too. The system supports a multi-camera feed and multiple presentation sources for live events.



DTE regularly host large events and meetings in the Town Square. The LED wall and sound system are the perfect pair for productive, clear and seamless presentations.

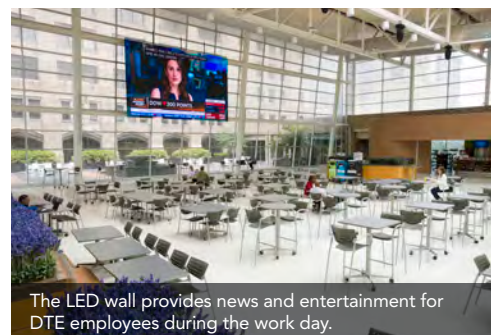
Timothy Brown, Multimedia Supervisor for DTE Energy praised the new system. *"The equipment update is a huge improvement. The new LED wall has made a significant difference. Since this room is 90 percent glass the brightness and sharpness of the video looks amazing day or night."* According to Brown the new distributed sound system with ceiling-mounted speakers *"has also improved the overall sound in the room."*

As a place to meet, present, and socialize, DTE's Town Square is a brilliant strategy for engagement. Supporting those efforts required AV technology equal to this grand space. Now the town square has been reimagined for business with impressive results.

To find out what's new in the energy field and with this industry leader visit [DTEenergy.com](http://DTEenergy.com)



Centralized AV equipment rack houses presentation systems, touch panels and video controls.



The LED wall provides news and entertainment for DTE employees during the work day.