

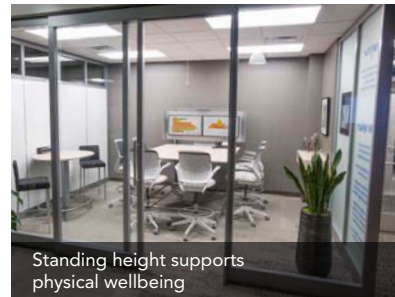
harder working spaces



Work café provides an alternate place to work or meet, as well as, socialize and eat



Comfortable, home-like setting to meet and present



Standing height supports physical wellbeing

specs

Corporate
Bay City, Michigan
4,000 square feet
16 employees

solutions provided

Furniture
Floorcovering
Space Planning
Architectural Products
Branding
Audiovisual Solutions
Move Management

strategic partners

Primeway
Rose Moving & Storage

featured products

Carpet Planks by Interface
Millbrae Sofa by Coalesse
Denizen Caseloads by Coalesse
Enea Lotus Stools by Coalesse
Custom Table by Primeway
media:scape by Steelcase
cobi Stools by Steelcase
Brody Worklounge by Steelcase

nbs great lakes bay region showroom

Creating a Place Where People Do Their Best Work

What happens when a growing, forward-looking commercial interiors firm commits to building a new office space for itself? The most innovative ideas are put to the test.

Walk through the front doors of the new Great Lakes Bay Region showroom and it radiates creativity, in both its design and how it's used. Part work café, part living room, these interconnected spaces blur the lines of strict functional use. Team members and clients alike gravitate here for casual meetings, a working lunch, or to collaborate or socialize. Their flexibility is a key construct in modern workplace design: how to maximize the value of real estate while minimizing the square footage required to do business.

As General Manager Scott Telder observed, *"We have never been more engaged and inspired as a team. Our new space provides a flexible work environment with a variety of spaces to support a range of postures, technology and work modes."*

This showroom was designed to leverage the talents of a cross-disciplinary team with diverse skills and backgrounds, while reinforcing the brand's core mission. Visitors can see and feel the impact of an inspiring environment focused on productivity. It's the practical application of the latest workplace insights. It's also a prime reason clients like to meet and work in our new Great Lakes Bay Region showroom.

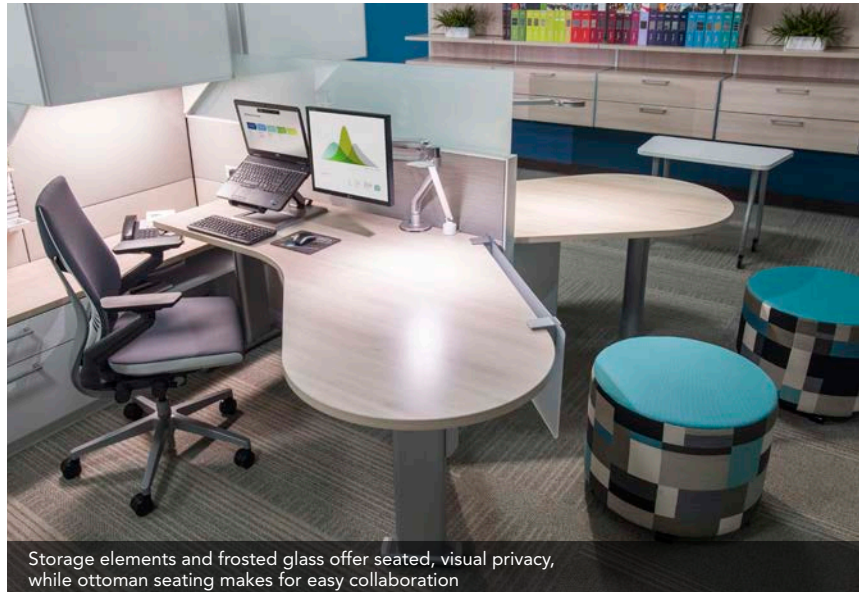
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Open plan attracts and engages talent by offering different ways of working



Quiet retreat to make a private phone call or recharge



Storage elements and frosted glass offer seated, visual privacy, while ottoman seating makes for easy collaboration