

harder working spaces



specs

Corporate
Auburn Hills, Michigan
7,900 square yards
1 level
65 employees

solutions provided

Floorcovering

strategic partners

Carpet Workroom

featured products

Floorcovering by Masland
Walk-off Floorcovering by Patcraft

great lakes crossing outlets

Reinventing the Outlet Shopping Experience

As popular as outlet shopping has become over the years, the experience was often lacking — until Great Lakes Crossing Outlets (GLCO), a Taubman property, opened its doors. Enclosed, comfortable and on-trend, GLCO offered big-name brands, a massive food court and a state-of-the-art cinema complex that turned traditional value shopping on its head.

At over 1.3 million square feet, GLCO is also one of Michigan’s largest shopping centers. Foot traffic is equally impressive with an average of 65,000 visitors per month! So when it came time to replace the carpeting, GLCO turned to NBS to design the appropriate floorcoverings. The goal was clear: It had to be durable without compromising GLCO’s style or reputation as a well-maintained center.

Our team surveyed the conditions, traffic and wear patterns. We identified key design features of the nine “districts” within the mall. Then we researched carpet types, materials and density. After a review of potential solutions, a decision was made that custom carpeting would best complement the existing architectural features. We worked with a mill to create a special base color accented by a range of secondary colors that are used to enhance the unique attributes of individual districts. And by replacing a variety of floor types with a single style we brought continuity to a massive space. Today the visitors’ experience at Michigan’s premier indoor value-shopping center is better than ever.

To find out what’s new at the area’s leading outlet shopping and entertainment venue visit GreatLakesCrossingOutlets.com