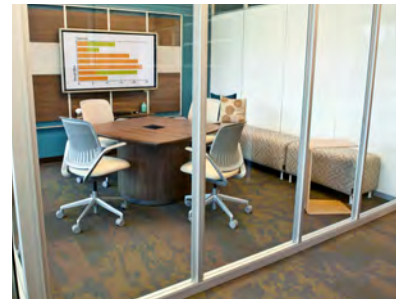


# harder working spaces



**specs**

Corporate  
Lansing, Michigan  
4,200 square feet  
12 employees

**solutions provided**

Furniture  
Floorcovering  
Space Planning  
Architectural Products  
Branding  
Audiovisual Solutions  
Move Management

**strategic partners**

Dart Development Group  
Hobbs + Black Architects

**featured products**

Privacy Wall by Steelcase  
media:scape by Steelcase  
Flexframe by Steelcase  
Cobi by Steelcase  
Denizen by Coalesse  
Bob by Coalesse  
Together Bench by Steelcase  
Custom Millwork by Primeway  
Custom Rug by Masland

## nbs lansing showroom

### Walking the Walk: Workspace Strategies in Action

What does space have to do with innovation and productivity? It's a good question. As organizations look for new ways to compete more effectively, that question is becoming increasingly important. New research points to real estate as a critically important, though often underutilized asset. So what better place to test the newest workspace theories in a real environment than our own?

An important new concept in employee engagement is to provide a *palette of places*. Workers thrive when given a variety of spaces for individual tasks, for collaborative work, to conduct meetings or for informal gatherings — all of which are crucial to the creative process. Our redesigned showroom features an open, free-flowing plan with individual workstations, plus enclaves for more private or reflective work. The *Four Square* room is a modern wonder for group work or meetings that integrates communication and presentation technology seamlessly within the furnishings. The *Café* and adjacent *Living Room* are comfortable gathering places with lounge seating and presentation capabilities for informal meetings, collaborative sessions or just to take a break and recharge.

Theories move beyond the abstract when you can experience them as real, functioning spaces with practical benefits. Visitors to our showroom gain not only valuable insights into how a workspace can boost performance, but how to optimize a space to support the many different ways people work today.