



**Audiovisual Edition:**

# MSU Federal Credit Union HQ1

## Technology That Enables Effortless Connection Across Every Space

For Michigan State University Federal Credit Union (MSUFCU), connection isn't just an extra perk, it's a core part of their mission. But after the pandemic, that sense of connection was fractured and collaboration declined as employees shifted to remote work or became isolated behind their desks. When MSUFCU set out to reimagine their East Lansing headquarters, they knew the solution had to go beyond just new furniture. They needed an intuitive, consistent technology ecosystem designed to bring people together, whether they were across the table or across the state.

*"As a longtime trusted partner of MSUFCU, NBS led a transformation rooted in smart design and the success of end-users," explained Zac Sepanik, NBS Audiovisual Solutions GM. "By partnering with Logitech, Planar, and T1V, we implemented a tailored workplace technology strategy across training spaces, meeting rooms, and collaborative zones. The result is technology that's effortless and integrated into spaces that empower people to do their best work."*

### Smarter Meetings, Simplified Experience: Logitech for Video Collaboration

To make hybrid work seamless, MSUFCU needed a complete platform of solutions to enable effective human connection, especially virtually. Enter Logitech, whose video collaboration solutions were deployed across huddle rooms, conference spaces, and executive offices. With a simplified user experience and support for Microsoft Teams Rooms, meetings now feel more natural, inclusive, and productive, while Logitech Room Schedulers provide real-time visibility into room availability and usage.

**specs**

Corporate  
 East Lansing, MI  
 178,000 sq. ft.  
 5 floors  
 670 employees

**strategic partners**

Logitech  
 Planar  
 T1V

**solutions provided**

Audiovisual  
 Space Planning  
 Furnishings  
 Finishes



### featured AV products

- Crestron Control & Distribution System
- Crestron 1 Beyond Camera System
- Jupiter 21:9 Aspect Ratio Displays
- Listen Technologies Assisted Listening System
- Logitech Microsoft Teams Room System
- Logitech Rally Bar, Mic Pods & Sight
- Logitech Scribe
- Logitech Tap Scheduler Panels
- Planar Video Walls
- T1V ThinkHub Active Learning System
- tvONE Videowall Processor



### Innovative Display Solutions: Planar for Visual Excellence

MSUFCU needed technology that would support collaboration and data-driven decision-making in their most important spaces, from executive boardrooms to community areas. The solution had to be impactful, reliable, and scalable, making Planar the clear choice. Planar video walls deliver stunning visuals that present data, branding, and real-time updates with exceptional clarity and brilliant color accuracy. By standardizing on Planar for their large-format displays, MSUFCU has created an immersive environment that enhances communication for employees, members, and guests alike.

### Training Spaces Reimagined: T1V for Active Learning

MSUFCU required their training spaces to support corporate learning and development, from instructor-led courses to interactive workshops. With T1V's ThinkHub collaboration software, we created a flexible Active Learning environment, allowing instructors to present content, annotate in real time, and deliver instant feedback. Its adaptable setup allows the space to function as three independent rooms or as one large area, with seamless content distribution from the main display to individual stations for effortless transitions between work modes.

### A Partnership-Driven Success

This project is a prime example of how strong partnerships fuel innovation and success. By integrating best-in-class solutions from T1V, Planar, and Logitech, NBS was able to deliver a truly connected, people-focused workplace that reflects MSUFCU's mission of helping their employees and members achieve their goals and dreams.

At the new headquarters, collaboration is no longer confined to physical rooms. With the right technology, deployed by the right partner network, connection can happen everywhere.

Learn more about MSUFCU: [www.msufcu.org/](http://www.msufcu.org/)

