



MSU Federal Credit Union HQ1

Connecting Teams, Empowering Individuals, and Inspiring What's Next

Like many organizations, Michigan State University Federal Credit Union (MSUFCU) found itself at a cultural crossroads in the wake of the pandemic. With the rise of hybrid and remote work, the organization recognized the need to not only bring employees back to the office, but to reimagine what the workplace could be. Their vision was clear: create a more dynamic, welcoming space that fosters connection and productivity, reflects their people-first values, and helps attract and retain top talent.

As a long-time trusted partner, NBS began by listening. MSUFCU shared aspirations for a revitalized workplace, one that balanced openness with privacy, supported both focus and collaboration, and prioritized employee wellbeing. Our in-house divisions collaborated with architect and design firm SmithGroup, whose insights informed furniture selection, to turn that vision into reality. Together, we delivered a holistic solution rooted in flexibility, comfort, and choice. The result is a multi-level headquarters that empowers employees to work how and where they work best, while reinforcing the credit union's commitment to helping people achieve their goals and dreams.

By serving as a single point of contact, NBS simplified the renovation process for MSUFCU, seamlessly integrating furniture and technology into one cohesive

specs

Corporate
East Lansing, MI
178,000 sq. ft.
5 floors
670 employees

strategic partners

SmithGroup
Steelcase
Logitech
Planar
T1V

solutions provided

Space Planning
Furnishings
Finishes
Audiovisual



featured products

- Coalesse Conference Seating
- Coalesse Occasional Tables
- Orangebox Conference Tables
- Steelcase Answer Beam
- Steelcase Campfire Collection
- Steelcase Flex Collection
- Steelcase Ocular Conference Tables
- Steelcase Think Seating
- Steelcase Umami
- Viccarbe Seating



solution. This unified approach streamlined communication, reduced complexity, and ensured every element of the space worked together to elevate the employee experience. This is the power of working with an interior integrator: one team, one vision, fully aligned from start to finish.

The new headquarters blends hospitality-inspired amenities with modern workplace strategies. The first floor invites connection with a community hub featuring co-working areas, a coffee bar, flexible event spaces, and wellness offerings like fitness and training rooms. Throughout the building, thoughtfully designed neighborhoods offer a mix of open and quiet spaces, mobile furniture, and wellness-driven elements like natural light, greenery, height adjustable desks, and ergonomic seating.

Technology integration plays a central role in driving collaboration and keeping teams connected across MSUFCU. With tools like Logitech conferencing systems, Planar video walls, and T1V ThinkHub collaboration software, employees experience intuitive, consistent tech whether they're meeting in a huddle room or hosting a community event.

"It's always refreshing to collaborate with NBS on our projects as they value integrity, innovation, and customer satisfaction as much as I do," explained Schana Yacks, Senior Project Designer at MSUFCU. "The quality and reliability of their products reflect a deep commitment to excellence, which makes my job easier."

This project is more than a renovation, it's a strategic investment in culture, connection, and the future of work. MSUFCU's new headquarters is a space where employees feel proud to work, and one that will continue to evolve with the organization for years to come.

Learn more about MSUFCU: www.msufcu.org/

