

harder working spaces



specs

Emerging Biz
Linwod, Michigan
3,400 square feet
1 floor
12 employees

solutions provided

Furniture
Floorcovering
Branding
Audiovisual solutions

strategic partners

Rose Moving & Storage

featured products

Answer Systems by Steelcase
Reply Seating by Steelcase
Leap Seating by Steelcase
Swathmore Lounge
End Tables by Coalesse
Siento Seating by Steelcase
Privacy Wall by Steelcase
Convene Tables by Steelcase

owen moore

Savvy Strategy Balances Professionalism And Friendliness

The impact of a new office design can reach beyond the obvious need for functional and aesthetic improvements. It can also create a new workplace dynamic that inspires professionalism and confidence. For Owen Moore Insurance, their new office space accomplished this with better individual workspaces for its staff while creating a comfortable environment for customers.

Insurance is a personal transaction that requires a certain amount of privacy. NBS created a series of private offices to provide the needed separation. Integrated technology such as oversize monitors and wireless keyboards make individual customer presentations or reviews simple and convenient. Two new conference rooms also incorporate video technology to make group presentations easy.

An office design also speaks volumes about a company's brand and image. Appearing successful and businesslike without looking extravagant was important to Randy Moore, president of Owen Moore. "We wanted to create a 'wow' effect without being over-the-top. Our customers have been super positive. NBS did a great job."

Find out how NBS can improve your workspace with individual components or an entire package. We'll help you create harder working spaces.