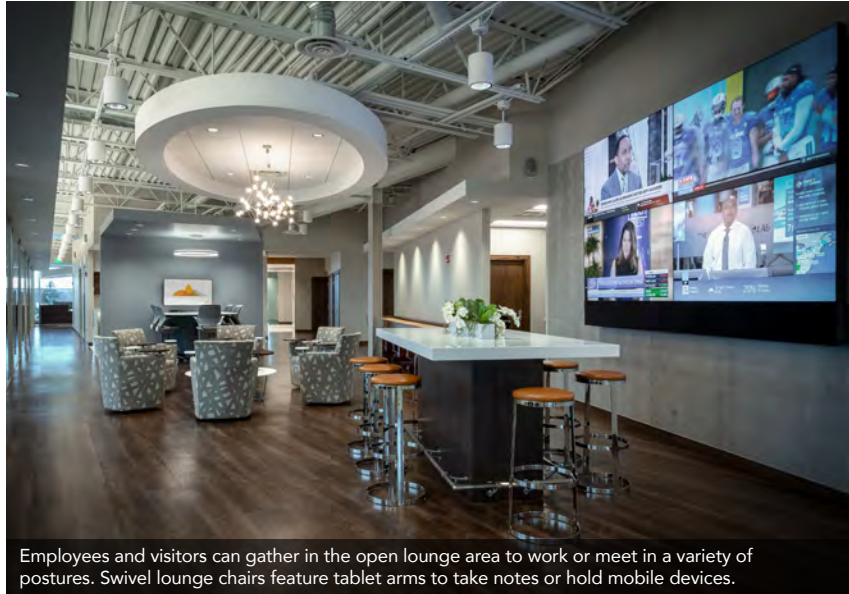


harder working spaces



Employees and visitors can gather in the open lounge area to work or meet in a variety of postures. Swivel lounge chairs feature tablet arms to take notes or hold mobile devices.



Formal conference room features sleek furnishings with integrated power access.



Solid surface height-adjustable desk promotes wellbeing while still looking professional.

specs

Corporate
Fenton, MI
8,100 sq/ft
15 employees

solutions provided

Space planning
Furniture

strategic partners

Rhoads and Johnson
The Allor Group
Funchitecture

featured products

Sutton Seating with tablet arms by EKO
Aro Stools by Bernhardt
Custom table by Primeway, Inc.
Sleek Seating by First Office
Equilibrium Table by Enwork
Custom height-adjustable desk by Coriander
Leap Chair by Steelcase
Mio Table by National
Cobi Stools by Steelcase
Answer Panel Workstations by Steelcase

Serra Automotive

Stylish Custom Offices Inspire Employees

Serra Automotive, headquartered in Michigan, is a sprawling network of automotive dealerships and franchises throughout the United States. When Serra Automotive decided it was time to move in to a new building, they hired NBS to design a workspace perfectly tailored to their executive team. NBS worked closely with a trusted contractor and the executive team to transform their office into a professional environment that equally nurtures productivity and comfort.

Serra Automotive's new office looks and feels high end, yet still pleasantly surprises employees with playful elements. Glass and wood finishes blend together in the space for a sleek, sophisticated design. Throughout the office, NBS incorporated areas for employees to connect and unwind. One of the stand-out pieces in the new lounge area is a functioning shuffleboard.

While it was important for the new design to be sleek and cohesive, it was essential that Serra Automotive's employees had the opportunity to customize their space. NBS conducted one-on-one interviews with each member from Serra Automotive's executive team to learn what design elements were most essential in his or her private office. To help employees make the most informed decisions, NBS brought products for staff members to demo before choosing which furniture fit their needs. NBS fitted each private office with a solid surface height-adjustable desk. From furniture to storage options, each private office was given a unique look. The final design maintains the same finishes for continuity, but every layout is different and perfectly suited to the individual's needs.

< continued **Serra Automotive**



The lounge area promotes team collaboration and socialization. Employees can meet, relax or have some fun on the working shuffle board. Private offices feature glass fronts to let natural light into the space and promote openness and transparency among the company.

NBS took a thoughtful approach designing the private offices at Serra Automotive, and that same attention to detail carries through the collaborative spaces. These spaces offer the same variety of postures for employees, with thoughtful designs that follow the flow of the architectural shape of the building. The lounge area features a custom high-top table next to a wall of monitors. Comfortable lounge furniture with tablet arms create a relaxed environment for team members to work together. For formal meetings, NBS designed a conference room that can seat up to sixteen.

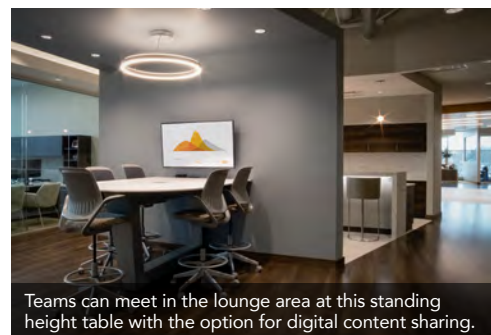
Kevin Johnson, the main contractor on the project said, *“NBS has been one of my most trusted teammates in my career. When it came to deliver the design and execution for one our most important projects in years, NBS was the only team that I would stake our company’s reputation on in the ability to deliver and execute a first class project.”*

Serra Automotive partnered with NBS and Johnson to deliver a design that equally fosters productivity and employee satisfaction. They were thrilled with the results. With their newly designed office, the Serra Automotive executive team feels right at home in their customized professional space.

To learn more about this forward thinking retail automotive group visit <https://www.serrausa.com>



Workstations in the open plan support work tools and offer clear glass to promote connection to the office.



Teams can meet in the lounge area at this standing height table with the option for digital content sharing.