

harder working spaces



specs

Healthcare
 Rochester Hills, Michigan
 64,000 square feet
 1 Floor
 100 Beds

solutions provided

Space planning
 Furniture
 Project management

strategic partners

JW Design

featured products

Aloft Lounge Seating by Arcadia
 Aloft Occasional Table by Arcadia
 Café Table by Falcon
 Revos Seating by Sandler
 Senza Bedside Table by Steelcase Health
 Senza Dresser by Steelcase Health
 Senza Wardrobe Cabinet by Steelcase Health
 Trace patient chair by Wieland

The WellBridge Group
 Rehabilitation and Nursing Care

The Road to Recovery Never Looked Better

At the forefront of modern healthcare, patient satisfaction is a priority. One area that's gaining attention is the impact of the physical environment on patient outcomes and satisfaction. Nowhere is that more clear than at WellBridge.

Walk through the front doors and you feel the warmth and welcome. Architects and interior designers from JW Design created a grand lobby that flows gracefully to a number of impressive amenities including "living rooms," a café, beauty salon and spa, and an outdoor terrace. A rich palette of colors and materials distinguishes WellBridge from typical properties in this category. According to JW's senior interior designer Sherri Kahle, the intent was to create a "relaxing, rejuvenating, meditative" tone. Anything but institutional, the overall impression is like visiting a resort hotel.

JW Design and NBS carried this defining vision throughout with a cohesive selection of fabrics, furniture and finishes. Social areas and casual meeting spaces offer a variety of cozy upholstered seating. A thoughtful mix of tables and chairs accommodates different groups and activities in the café, dining room, lounge and meeting areas. Selections were made for their correct proportions and appropriateness to a healthcare setting, especially those in resident rooms. As a whole the design feels contemporary, comfortable and efficient.

By adapting a modern, resort-like aesthetic for its post-acute rehab and nursing facilities, WellBridge has developed a valuable therapeutic strategy. The result is a powerful statement about their commitment to care and resident satisfaction.

To learn more about the services offered by this innovative healthcare provider, visit TheWellBridgeGroup.com